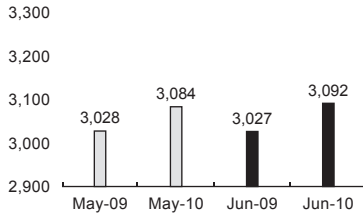


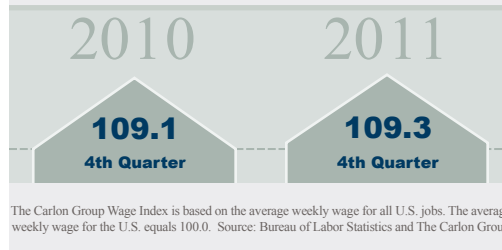
Dallas Employment

Total Jobs in Thousands (000s) - NSA



Source: Bureau of Labor Statistics
NSA = not seasonally adjusted

The Carlon Group Dallas WAGE INDEX



The Carlon Group Wage Index is based on the average weekly wage for all U.S. jobs. The average weekly wage for the U.S. equals 100.0. Source: Bureau of Labor Statistics and The Carlon Group

Dallas Employment

National Unemployment Avg. 8.2% in June 2012 - NSA

Employment Change* Unemployment Rate

Mar-11	-4,069	7.9%
Mar-11	-5,024	7.0%
Apr-11	+20,127	7.5%
Apr-12	+3,902	6.5%
May-11	-775	7.7%
May-12	+8,463	6.8%

Source: Bureau of Labor Statistics
NSA = not seasonally adjusted
*Change from prior month

Dallas Industry Profile

Dallas Management Occupations

Occupation	No. of Employees	Hourly Mean Wage	Annual Mean Wage
General Ops Managers	35,140	\$49.61	\$124,430
Sales Managers	6,590	\$54.93	\$125,050
Financial Managers	7,780	\$54.14	\$123,310
Medicine/Health Managers	4,050	\$47.03	\$97,830

Source: Bureau of Labor Statistics May 2012 Most recent data available

Dallas Market Snapshot

Dallas Employment Private Sector Jobs

2006	1,766,400
2007	1,819,800
2008	1,883,100
2009	1,748,500
2010	1,747,900
2011	1,789,300
2012-YTD	1,836,400

Source: Bureau of Labor Statistics

Cost of Living Index Dallas (Nat'l Avg = 100.0)

All items	97.0
Grocery	101.0
Housing	75.5
Utilities	109.1
Transportation	106.0
Health care	105.4
Miscellaneous	107.0

Source: ACCRA 3rd Quarter 2009

Dallas Employment Government Jobs

2006	248,500
2007	254,900
2008	263,800
2009	266,200
2010	269,900
2011	269,500
2012-YTD	269,100

Source: Bureau of Labor Statistics

Dallas Income Per Capita Personal Income

2004	\$36,271
2005	\$38,494
2006	\$40,614
2007	\$42,064
2008	\$44,064
2009	\$40,227
2010	\$41,282

Source: Bureau of Economic Analysis

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Dallas By The Numbers

Unemployment 6.8% ▲ Labor Force 3,318,790 ▼ Average Weekly Wage \$1,009 ▲ Annual Per Capita Personal Income \$41,282* ▲

Source: Bureau of Labor Statistics and Bureau of Economic Analysis ▲/▼ = Change from prior period *Most recent data available

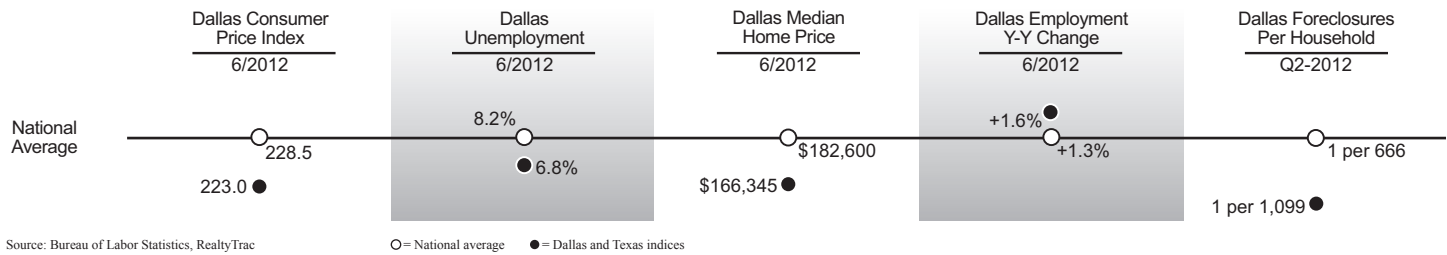
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- Reputation Management
- Online Video Marketing



Economic Trends



Small Business Optimism Index

Based on a Survey of Small and Independent Business Owners - Seasonally Adjusted (1986 = 100.0)

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2008	91.8	92.9	89.6	91.5	98.3	89.2	88.2	91.1	92.9	87.5	87.8	85.2
2009	84.1	82.6	81.0	86.8	88.9	87.8	86.5	88.6	88.8	89.1	88.3	88.0
2010	89.3	88.0	86.8	90.6	92.2	89.0	88.1	88.8	89.0	91.7	93.2	92.6
2011	94.1	94.5	91.9	91.2	90.9	90.8	89.9	88.1	88.9	90.2	92.0	93.8
2012	93.9	94.3	92.5	94.5	94.4	91.4						

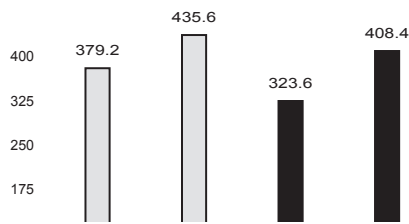
Source: National Federation of Independent Business



National Indicators

U.S. Automotive Unit Sales

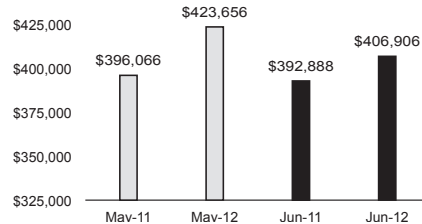
Seasonally Adjusted in Thousands (000s)



Source: U.S. Department of Commerce

Total U.S. Retail Sales

In Millions (000,000s) NSA



Source: U.S. Department of Commerce NSA = not seasonally adjusted

Single Most Important Problem Facing Small Businesses

Problem	June 2012	June 2011
Taxes	21%	20%
Inflation	6%	7%
Poor sales	23%	24%
Finance and business rates	3%	3%
Cost of labor	2%	3%
Government regs. and red tape	19%	15%
Competition from large business	6%	8%
Quality of labor	6%	5%
Cost/availability of insurance	8%	7%
Other	6%	8%

Source: National Federation of Independent Business

CEO Survey—First Quarter 2012

	Increase	No Change	Decrease
How do you expect your company's sales to change in the next six months?	81%	16%	3%
How do you expect your company's U.S. capital spending to change in the next six months?	48%	41%	11%
How do you expect your company's U.S. employment to change in the next six months?	42%	43%	16%

Source: Business Roundtable Q2 2012. Survey is a forecast of economic conditions in the next six months. Percentages may not equal 100 due to rounding.

Gross Domestic Product	Change
Q1-11	0.4%
Q2-11	1.3%
Q3-11	1.8%
Q4-11	3.0%
Q1-12 (r)	1.9%

Source: Bureau of Economic Analysis
Percent change from prior qtr.

Consumer Confidence Index	Value
Jan-12	61.5
Feb-12	71.6
Mar-12	69.5
Apr-12 (r)	68.7
May-12 (p)	64.9

Source: The Conference Board
1985 = 100 (p) = preliminary (r) = revised

Capital Expenditure Plans

Small Businesses Planning a Capital Expenditure in Three to Six Months

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2007	30%	30%	33%	29%	29%	28%	27%	27%	29%	27%	27%	30%
2008	25%	26%	25%	26%	25%	26%	21%	23%	21%	19%	21%	17%
2009	19%	18%	16%	19%	20%	17%	18%	16%	18%	17%	16%	18%
2010	20%	20%	19%	19%	20%	19%	18%	16%	19%	18%	20%	21%
2011	22%	22%	24%	21%	20%	21%	20%	21%	20%	21%	24%	24%
2012	24%	23%	22%	25%	24%	21%						

Source: National Federation of Independent Business